





# About

## **INSECTOR**

Insector is a reputable pest control company. A one-of-a-kind entity was founded in 2016 by Jean Pierre Murad. Equipped to identify and handle various types of pests in commercial, industrial, and residential areas. Utilizing the most innovative techniques for guaranteed results.



# Type of Business



**B2B**



**B2C**



**B2I** Partnership

Our commitment is to not only provide valuable services to customers, but also make a positive impact on the environment and society as a whole. This approach sets **INSECTOR** apart from competitors and positions them as a leader in the industry when it comes to sustainability and social responsibility.

A grayscale photograph of a man with a beard, wearing a dark sweater, leaning over a desk and writing on a document with a pen. On the desk, there are papers, a pair of glasses, and a small cup. The background is a textured wall.

# The Story Behind The Name

In 2016, after years of witnessing pest control concerns in and around his community, Mr. Murad decided to take matters into his own hands and pursue the field professionally.

**TODAY, INSECTOR** has become the region's most loved and relatable pest control company in Lebanon, offering its services to airports, restaurants, cars, yachts, mansions, hotels, and homes. Aspiring to become the pest control-certified business of choice in Lebanon and the MENA region.





# Behind Insector Name , a Story to Tell

## **It's all about insect inspection.**

To be a Crème De La Crème pest control company in Lebanon and the MENA region, that was the main objective. So, a creative and remarkable name was needed. That was Mr. Murad's interesting mission!

His childhood memories of Bug and Inspector cartoons and movies served as a great inspiration.

Brainstorming, knowledge, experience, hard work, persistence, research, responsibility, commitment, and creativity are where Mr. Murad came up with "INSECTOR" and gained ground over all other pest control companies in the industry.

Our technicians are not only well-trained in identifying and treating various pest infestations, but we also approach each case with a high level of responsibility and commitment, with creative solutions that set us apart from other pest control companies.





# Specializations & Services



## **INSECTOR**

here to solve big, huge, dangerous infestations and pest problems with the learning and innovation acquired through experience.

**Rodent  
Control**

**Frog  
Control**

**Silverfish  
Control**

**Insect Control  
Beetles Control**

**Firebrat  
Control**

**Moth  
Control**

**Ants  
Control**

**Cockroach  
Control**  
(American &  
German)

**Bed Bug  
Control**

**Flea  
Control**



# Services

**Termite  
Control**

**Snakes  
Control**

**Centipede  
Control**

**Millipede Beetles  
Control**

**Snake  
Rescue**

**Bee  
Rescue**

**Wood Mite  
Control**

**Food Mite  
Control**

**Bird mite  
Control**

**Wasps  
Control**

**Mosquitoes  
Control**

**Flying  
Control**

**Scorpion  
Control**

**Spider  
Control**

**Lizard  
Control**

**Playground  
Pest Control**

# Mission

**To have a clean life with more smiles without bites.**

Insector loves to see all surrounding people smile and live in clean spaces without insect bites while maintaining a balanced ecosystem for both humans and pets.

To provide a new sort of insurance for property, assets, and furniture from the damage of insects.







# vision

**We strive with all our efforts to be the top player in the Lebanese pest-control industry with a great reputation. Our vision extends beyond simply eradicating pests. We envision a future where humans and nature coexist in perfect harmony.**

**So, we are planning to obtain accreditations from environmental protection organizations and internationally accredited entities by the end of 2024. To add a high standard for professionalism and quality service that will benefit both customers and the environment.**

**The company is also focusing on expanding its investment and efforts in the MENA region by the end of 2027, aiming to be the best pest control company.**







# Core Values

# Customer Care

Our team of experienced technicians is passionate about finding innovative solutions to pest control challenges, and we always operate with the utmost honesty and integrity. We believe in transparent communication with our customers, ensuring they are informed every step of the way.







# Passion & Honesty

Our team of experienced technicians is passionate about finding innovative solutions to pest control challenges, and we always operate with the utmost honesty and integrity. We believe in transparent communication with our customers, ensuring they are informed every step of the way.

# Quality & Sustainability

We believe in providing effective pest control solutions that are environmentally friendly and safe for both our customers and the planet by using sustainable practices and products, we can protect the environment while still effectively managing pest populations. Our commitment to quality is evident in every aspect of our work, from thorough inspections to tailored treatment plans.





A black and white photograph showing a person's gloved hand holding a grey insect trap. The trap is cylindrical with a mesh top and bottom. The word 'INSECTOR' is embossed on the side in a stylized font. The background is a blurred pile of trash and debris.

# Our Competitive Edge

**Odorless Treatment:**

We utilize unscented treatments indoors. As the smell does not repel pests.

**Protocols of Service:**

We cannot provide any treatment without a strategic plan; we have developed specific plans for each type of infestation. In addition to that, we adhere to safety measures and have all necessary permits.

**Customized plans:**

We are able to customize unique treatments for each client, as every infestation has its different specifications.

**Professional technical support:**

We cannot proceed with the service until we feel confident that our technicians and personnel have sufficient experience and are capable of kicking into high gear. We can tackle all types of infestations because we have had similar cases before.





# Objectives

### **Unparalleled Customer Experience:**

Insector strives to provide an exceptional and seamless experience for clients, from the moment they engage with us to the completion of the treatments of their spaces.

### **Reliability and Trustworthiness:**

We are committed to earning the trust of our clients through our fast treatments, and our dedication to treating any pest infestation sets us apart in the industry.



# Milestones

**01**

Having more than 1500 satisfied customers.

**02**

Customizing treatments for diversified cases and solving any catastrophic pest infestation.

**03**

Ongoing collaborations with large businesses in various industries like hospitality, tourism, and food and beverage chains.

**04**

Attaining an impeccable reputation in the target market.



# **We Understand Your Unique Needs**

Our solutions are tailor-made to fit your  
circumstances, wherever you are.



# Contact us

 [insectoryii@gmail.com](mailto:insectoryii@gmail.com)

 70592857

 insector\_lb

 insector\_lb

 Insector